

Press Release

# For the second consecutive time, SEP is recognized as a 2018 Gartner Peer Insights Customers' Choice for SEP sesam

- SEP, again, is among the top-rated vendors in the November 2018 Gartner Peer Insights Customers' Choice for Data Center Backup and Recovery Software based on end-user reviews
- Gartner Peer Insights Customers' Choice is based on feedback and ratings from verified end-users professionals who have experience purchasing, implementing and/or using the product or service
- SEP was named a Gartner Peer Insights Customers' Choice for the second consecutive time in this market
- SEP received 4.7 out of 5 stars based on 175 end user reviews, as November 21, 2018

Holzkirchen/Germany - Stamford, Conn./USA, December 04, 2018 – Once again, SEP is among the top-ranked solutions, announced by Gartner, Inc. in its November 2018 Gartner Peer Insights Customers' Choice for Data Center Backup and Recovery Software. The Gartner Peer Insights Customers' Choice is a list of recognized vendors in their specific market by verified end-user professionals, that takes into consideration both the number of end-user reviews and the overall user ratings. As of the date of this announcement, SEP earned a 4.7 out of 5 stars based on 175 end-user reviews. This is the second consecutive time SEP was named a Gartner Peer Insights Customers' Choice for this market.

SEP's data backup solution is "Made in Germany" and protects a wide range of virtual environments, operating systems, applications and databases. Its universal support for complex system environments sets SEP apart from its competitors. SEP can replace and consolidate multiple backup systems to create a centrally administrable hybrid backup solution. SEP keeps business-critical data available at all times to save customers valuable time, resources and operating costs.

SEP has been developing enterprise data protection solutions since 1992. SEP has a strong partner network utilized for the sale and distribution of its products. Customers in more than 50 countries include top tier universities and market-leaders in retail, healthcare and the financial sector.

"We're very proud of receiving this high recommendation rate by our customers and to be named a November 2018 Gartner Peer Insights Customers' Choice for Data Center Backup



and Recovery Software for the second time. We will continue to innovate to meet the needs of our customers and we are grateful for the feedback they shared with us on Gartner Peer Insights," said Georg Moosreiner, CEO and co-founder of SEP AG. "Our entire team works very hard every day to maintain what we believe is the high level of service we deliver to our customers."

More information on the 2018 Gartner Peer Insights Customers' Choice for Data Center Backup and Recovery Software is available at <a href="https://www.gartner.com/reviews/customers-choice/data-center-backup-and-recovery-software">https://www.gartner.com/reviews/customers-choice/data-center-backup-and-recovery-software</a>. Detailed information about SEP sesam's customer's ratings are available at <a href="https://www.gartner.com/reviews/market/data-center-backup-and-recovery-software/vendor/sep-ag">https://www.gartner.com/reviews/market/data-center-backup-and-recovery-software/vendor/sep-ag</a>

# **About Gartner Peer Insights Customers' Choice Recognition Criteria**

The recognition of a Gartner Peer Insights Customers' Choice is not an endorsement by Gartner of any vendor, product or service. For more information on the Gartner Peer Insights Customers' Choice, please visit <a href="https://gartner.com/reviews-pages/peer-insights-customers-choice-methodology/">https://gartner.com/reviews-pages/peer-insights-customers-choice-methodology/</a>.

### **About Gartner Peer Insights**

Peer Insights is an online platform of ratings and reviews of IT software and services that are written and read by IT professionals and technology decision-makers. The goal is to help IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective, unbiased feedback from their customers. Gartner Peer Insights includes more than 70,000 verified reviews in more than 200 markets. For more information, please visit <a href="https://www.gartner.com/reviews/home">www.gartner.com/reviews/home</a>.

Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

# **Customer ratings at Gartner Peer Insights**

https://www.gartner.com/reviews/market/data-center-backup-and-recovery-software

#### **About SEP**

SEP is the developer of backup and disaster recovery solutions for the protection of cross-platform, heterogeneous IT environments. The data backup solution, SEP sesam, protects a wide range of virtual, physical and cloud environments, operating systems, applications and databases. Its universal support for complex system environments sets SEP's solution apart from its competitors. SEP consolidates multiple backup systems into a centrally managed hybrid backup solution. Mission-critical data is kept available at all times, saving time, resources and operating costs.

SEP has been developing enterprise data protection solutions since 1992. SEP has a strong partner network utilized for the sale and distribution of its products. Customers in more than 50 countries include top tier universities and market-leaders in retail, healthcare and the financial sector.

More information at www.sepsoftware.com



#### More information on SEP sesam Grolar

https://www.sep.de/sep-sesam/

#### **Detailed release notes**

https://wiki.sep.de/wiki/index.php/Release Notes 4.4.3 Grolar

# 30-day free trial of SEP sesam including full support

http://www.sep.de/download

#### **Social Media**

Twitter: <a href="http://www.twitter.com/SEPHybridBackup">http://www.twitter.com/SEPHybridBackup</a>
LinkedIn: <a href="https://www.linkedin.com/company/846856">https://www.linkedin.com/company/846856</a>
Facebook: <a href="https://www.facebook.com/SEPHybridBackup">www.facebook.com/SEPHybridBackup</a>
YouTube: <a href="https://www.twitter.com/SEPHybridBackup">www.facebook.com/SEPHybridBackup</a>

# **Customer references**

http://www.sep.de/de/referenzen/

# **Microsite Awards 2018**

http://awards.sep.de

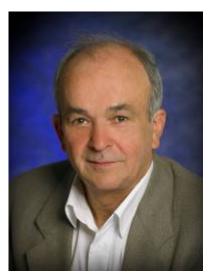
#### **Photos**



Logo SEP AG

http://www.sep.de/fileadmin/user\_upload/Logos/SEP/SEP\_HybridBackup-sub\_cmyk.zip





Georg Moosreiner, CEO of SEP <a href="http://www.sepsoftware.com/fileadmin/user-upload/Logos/SEP/Bild-G-Moosreiner.zip">http://www.sepsoftware.com/fileadmin/user-upload/Logos/SEP/Bild-G-Moosreiner.zip</a>

# Note

This press release is approved for publishing. In case you do publish it, kindly send us a short note to <a href="mailto:copy@veritaspr.de">copy@veritaspr.de</a> or send us a sample copy. Thank you!

# Contact

SEP AG Konrad-Zuse-Straße 5 83607 Holzkirchen Germany

Phone: +49 8024 46331-0 Fax: +49 8024 46331-666

Email: info@sep.de

# **Press contact**

David Schimm Veritas Public Relations GmbH & Co. KG

Phone: +49 8024 467 3132 Cell: +49 179 5944745 Email: <u>presse@sep.de</u>