



**PUR 2024**  
Professional User Rating

**SEP**

The Data Protection Company

PROFESSIONAL USER RATING: **SECURITY SOLUTIONS**  
**BACKUP & RECOVERY**

Summary of the evaluations  
of the SEP solution

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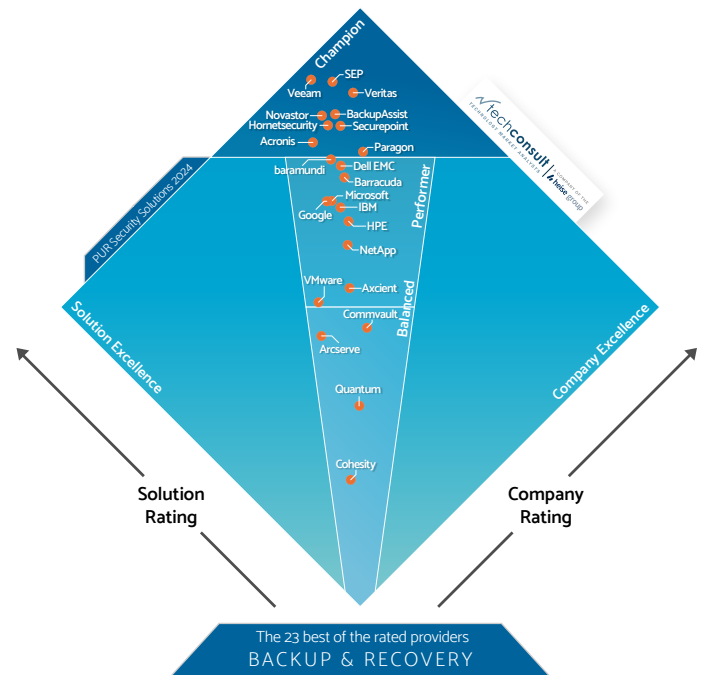
SECURITY SOLUTIONS

 **techconsult**  
TECHNOLOGY MARKET ANALYSTS

A COMPANY OF THE  
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## OVERALL RATING

For the eighth time, users evaluated relevant solutions in the area of „Backup & Recovery“ based on their own experience. A total of 23 manufacturers from German-speaking countries were included in the „Diamond“, which serves as the primary presentation of the results of the Professional User Rating (PUR). With outstanding performance at both manufacturer and solution level, SEP is once again in the top group of the diamond and therefore receives the „Champion“ award as part of the PUR-S 2024.



## MANUFACTURER RATING

THIS IS HOW USERS RATE „SEP AG“

With 74.3 points, SEP achieved the second-best result overall at manufacturer level in the competitive comparison, placing it in the top group of the manufacturer evaluation. Users were particularly impressed with the range of information, consulting and training services offered by SEP. With 78.1 out of 100 points, SEP not only received the highest individual rating in this category, but also came out on top of all other competitors in this category. The solution descriptions and extensive application examples, as well as the offers for identifying and solving users' problem areas, are seen as particularly strong. SEP also achieved first place in the sales partner category with 77.7 points. The well-positioned sales partner network and the expertise of the sales consultants in the partner companies were given excellent marks. With 74.3 points, SEP's service and support is also one of the three best in the competitive comparison. Here, SEP impresses with its good accessibility as well as its high level of expertise and rapid resolution of problems. SEP is a more than reliable partner for users who keeps its promises and also motivates users to recommend SEP to others.

## SOLUTION RATING

HOW USERS RATE SEP SESAM

With a score of 78.9 out of 100 points, SEP sesam also achieved second place overall on the solution side. Among other things, the range of functions, with 78.6 points, and user-friendliness, with 77 points, were particularly emphasised, each achieving second place overall in the competitive comparison. Users honour the uncomplicated installation, operability and configurability of the solution as well as the detailed documentation. Users also praise the simple and effective management of the backups created, the choice of different backup types and modes and the automation capability. The outstanding performance of SEP sesam fully convinces users. The use of SEP sesam has fulfilled the users' expectations and they would purchase the solution again at any time and recommend it to others.

## ABOUT „PUR SECURITY SOLUTIONS“

The Professional User Rating: Security Solutions 2024 (PUR S)“ is an independent user survey conducted by research and analyst firm techconsult. Over 3,500 user companies were asked to rate IT security solutions from eight solution areas, including „Backup & Recovery“. The evaluations were carried out in the Company Rating and Technology/Solution Rating dimensions with more than 60 criteria in 14 subcategories.

## ABOUT SEP

SEP, based in Holzkirchen near Munich (Germany), has been developing and selling company-wide data backup solutions for the protection of cross-platform, heterogeneous IT environments since 1992. Support and sales in America are provided by the SEP Corporation. SEP has a strong partner network. SEP has satisfied customers in all industries in over 50 countries.



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## ABOUT TECHCONSULT

For over 30 years, techconsult - as a research and analysis company - has been a reliable partner for providers and consumers of digital technologies and services. More than 35,000 interviews per year with decision-makers at the business and technology level, solution users and technology and service providers form the neutral basis of our consulting and project activities. In this way, customers are supported in their digital positioning and strategic planning as well as in specific sourcing processes in order to make well-founded decisions based on data-supported facts. In the development and implementation of individual go-to-market strategies, providers benefit both strategically and tactically from the market-orientated support of our analysts and the tc partner network.

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